

Greenwich University

MASTER OF BUSINESS ADMINISTRATION EXECUTIVE PROGRAM

(AFTER B.A., B.Com., B.Sc. WITH 4-YEAR WORKING EXPERIENCE)

DEGREE REQUIREMENTS

3-YEAR, 30 COURSES, DISSERTATION

96 CREDIT HOURS WITH 3.00 CUMULATIVE GRADE POINT AVERAGE

MODULE I

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GENG 500	English Composition <i>(Placement After Interviewed/Test)</i>	-
GENG 501	Communication Skills <i>(Placement After Interviewed/Test)</i>	-
GACC 501	Financial Accounting <i>(Placement After Interviewed/Test)</i>	-
GCSE 503	Information Technology in Business <i>(Placement After Interviewed/Test)</i>	-

MODULE II

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GECO 500	Micro Economics <i>(Comprehensive Exam)</i>	-
GENG 501	Business Communication <i>(Placement After Interviewed / Test)</i>	GENG 500
GMAT 501	Business Mathematics & Statistics	-
GENG 503	Interpersonal Skills <i>(Comprehensive Exam)</i>	GENG 501

MODULE III

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GECO 501	Macro Economics <i>(Comprehensive Exam)</i>	GECO 500
GFIB 509	Corporate Finance	GACC 501
GMAG 503	Principles of Management <i>(Comprehensive Exam)</i>	-
GENG 502	Business Report Writing	GENG 501

MODULE IV

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GMKT 501	Principles of Marketing <i>(Comprehensive Exam)</i>	-
GACC 507	Managerial Accounting	GACC 501
GMAG 505	Organizational Behavior	GMAG 503
GCSE 500	Management Information System <i>(Comprehensive Exam)</i>	GCSE 503

MODULE V

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GMKT 503	Marketing Management	-
GMAG 519	Research Methodology	GMAT 501
GMAG 509	Production & Operation Management	GMAG 503
GMAG 520	Business Law	-

MODULE VI

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GFIB 525	Financial Management	GFIB 509
GMAG 512	Entrepreneurship	GMAG 503
GHUM 501	Creativity and Innovation	-
GMAG 508	Human Resource Management	GMAG 505

MODULE VII

COURSE CODE

GMKT 509

GDDS 599

COURSE

Consumer Behavior

Dissertation -I

Elective - I

Elective - II

PRE-REQUISITE

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GMAG 519

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MODULE VIII

COURSE CODE

GDDS 599

GMAG 510

COURSE

Dissertation -II

Elective - III

Elective - IV

Strategic Management

PRE-REQUISITE

GMAG 519

-

-

GMKT 503, GMKT 509

ELECTIVES:**BANKING**

- ⊗ GFIB 593 Islamic Financial System
- ⊗ GFIB 531 Bank Management
- ⊗ GFIB 591 Credit Analysis and Investment Banking
- ⊗ GFIB 532 Banking Law and practices

FINANCE

- ⊗ GFIB 590 Risk Management
- ⊗ GFIB 506 Investment and Portfolio Management
- ⊗ GFIB 592 Taxation Management
- ⊗ GFIB 593 Islamic Financial System

HUMAN RESOURCE MANAGEMENT

- ⊗ GMAG 594 Organizational Development and Dynamics
- ⊗ GMAG 538 Performance Management
- ⊗ GMAG 513 Industrial Management
- ⊗ GMAG 531 Training and Development

MANAGEMENT INFORMATION SYSTEMS

- ⊗ GCSE 504 Database Management
- ⊗ GCSE 507 System Analysis and Design
- ⊗ GCSE 505 Knowledge Management
- ⊗ GCSE 506 E-Business

MANAGEMENT

- ⊗ GMAG 596 Project Management
- ⊗ GMAG 598 Total Quality Management
- ⊗ GMAG 522 Supply Chain Management
- ⊗ GMAG 599 Environmental Management

MARKETING

- ⊗ GMKT 596 Project Management
- ⊗ GMKT 590 Retail / Whole Sale Marketing
- ⊗ GMKT 592 Cyber & Internet Marketing
- ⊗ GMKT 517 Logistic Management

SERVICES MANAGEMENT

- ⊗ GMAG 520 NGO's Management
- ⊗ GMAG 521 Health Care Services & Planning
- ⊗ GFIB 590 Risk Management
- ⊗ GMAG 514 Education Management

SUPPLY CHAIN MANAGEMENT

- ⊗ GMAG 541 Business Logistics
- ⊗ GMKT 517 Logistic Management
- ⊗ GMAG 522 Supply Chain Management
- ⊗ GMAG 543 Operations Planning & Control

NOTE:

- G Registration for new term of old students starts in the 8th week of the previous term.
- G Master's student must opt for courses falling in two consecutive semesters. Students must clear one module courses completely before taking next module courses.
- G A Probation student (CGPA below 3.00) cannot take more than three (3) courses in a term.
- G Students are responsible to meet the pre-requisite of a course at the time of registration.
- G Students are not allowed to take major courses before clearing core requirements.
- G A course in a term is only offered if minimum ten (10) students are registered in that course, therefore registration during the time of registration period is very important.
- G Student applying for Challenge examination should attach challenge examination form for that course with the registration form.
- G Student wishing to drop semester after filling the registration form must write immediately separate application, otherwise an "F" grade will recorded on the transcript.
- G Student wishing to withdraw from courses must follow the dates and write a separate application within the time frame for withdrawal; otherwise an "F" grade will be recorded on the transcript.
- G Valid GMAT / SAT score is required before registering in the Module III.