

Greenwich University



MASTER OF BUSINESS ADMINISTRATION EXECUTIVE PROGRAM

(AFTER B.A., B.Com., B.Sc. WITH 4-YEAR WORKING EXPERIENCE)

DEGREE REQUIREMENTS

3-YEAR, 30 COURSES, DISSERTATION

96 CREDIT HOURS WITH 3.00 CUMULATIVE GRADE POINT AVERAGE

MODULE I

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GENG 500	English Composition (<i>Placement After Interviewed/Test</i>)	–
GENG 501	Communication Skills (<i>Placement After Interviewed/Test</i>)	–
GACC 501	Financial Accounting (<i>Placement After Interviewed/Test</i>)	–
GCSE 503	Information Technology in Business (<i>Placement After Interviewed/Test</i>)	–

MODULE II

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GECO 500	Micro Economics (<i>Comprehensive Exam</i>)	–
GENG 501	Business Communication (<i>Placement After Interviewed / Test</i>)	GENG 500
GMAT 501	Business Mathematics & Statistics	–
GENG 503	Interpersonal Skills (<i>Comprehensive Exam</i>)	GENG 501

MODULE III

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GECO 501	Macro Economics (<i>Comprehensive Exam</i>)	GECO 500
GFIB 509	Corporate Finance	GACC 501
GMAG 503	Principles of Management (<i>Comprehensive Exam</i>)	–
GENG 502	Business Report Writing	GENG 501

MODULE IV

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GMKT 501	Principles of Marketing (<i>Comprehensive Exam</i>)	–
GACC 507	Managerial Accounting	GACC 501
GMAG 505	Organizational Behavior	GMAG 503
GCSE 500	Management Information System (<i>Comprehensive Exam</i>)	GCSE 503

MODULE V

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GMKT 503	Marketing Management	–
GMAG 519	Research Methodology	GMAT 501
GMAG 509	Production & Operation Management	GMAG 503
GMAG 520	Business Law	–

MODULE VI

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GFIB 525	Financial Management	GFIB 509
GMAG 512	Entrepreneurship	GMAG 503
GHUM 501	Creativity and Innovation	–
GMAG 508	Human Resource Management	GMAG 505

MODULE VII

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GMKT 509	Consumer Behavior	-
GDDS 599	Dissertation -I	GMAG 519
-----	Elective - I	-
-----	Elective - II	-

MODULE VIII

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GDDS 599	Dissertation -II	GMAG 519
-----	Elective - III	-
-----	Elective - IV	-
GMAG 510	Strategic Management	GMKT 503, GMKT 509

ELECTIVES:**BANKING**

- ◆ GFIB 593 Islamic Financial System
- ◆ GFIB 531 Bank Management
- ◆ GFIB 591 Credit Analysis and Investment Banking
- ◆ GFIB 532 Banking Law and practices

FINANCE

- ◆ GFIB 590 Risk Management
- ◆ GFIB 506 Investment and Portfolio Management
- ◆ GFIB 592 Taxation Management
- ◆ GFIB 593 Islamic Financial System

HUMAN RESOURCE MANAGEMENT

- ◆ GMAG 594 Organizational Development and Dynamics
- ◆ GMAG 538 Performance Management
- ◆ GMAG 513 Industrial Management
- ◆ GMAG 531 Training and Development

MANAGEMENT INFORMATION SYSTEMS

- ◆ GCSE 504 Database Management
- ◆ GCSE 507 System Analysis and Design
- ◆ GCSE 505 Knowledge Management
- ◆ GCSE 506 E-Business

MANAGEMENT

- ◆ GMAG 596 Project Management
- ◆ GMAG 598 Total Quality Management
- ◆ GMAG 522 Supply Chain Management
- ◆ GMAG 599 Environmental Management

MARKETING

- ◆ GMKT 596 Project Management
- ◆ GMKT 590 Retail / Whole Sale Marketing
- ◆ GMKT 592 Cyber & Internet Marketing
- ◆ GMKT 517 Logistic Management

SERVICES MANAGEMENT

- ◆ GMAG 520 NGO's Management
- ◆ GMAG 521 Health Care Services & Planning
- ◆ GFIB 590 Risk Management
- ◆ GMAG 514 Education Management

SUPPLY CHAIN MANAGEMENT

- ◆ GMAG 541 Business Logistics
- ◆ GMKT 517 Logistic Management
- ◆ GMAG 522 Supply Chain Management
- ◆ GMAG 543 Operations Planning & Control

NOTE:

- ✧ Registration for new term of old students starts in the 8th week of the previous term.
- ✧ Master's student must opt for courses falling in two consecutive semesters. Students must clear one module courses completely before taking next module courses.
- ✧ A Probation student (CGPA below 3.00) cannot take more than three (3) courses in a term.
- ✧ Students are responsible to meet the pre-requisite of a course at the time of registration.
- ✧ Students are not allowed to take major courses before clearing core requirements.
- ✧ A course in a term is only offered if minimum ten (10) students are registered in that course, therefore registration during the time of registration period is very important.
- ✧ Student applying for Challenge examination should attach challenge examination form for that course with the registration form.
- ✧ Student wishing to drop semester after filling the registration form must write immediately separate application, otherwise an "F" grade will recorded on the transcript.
- ✧ Student wishing to withdraw from courses must follow the dates and write a separate application within the time frame for withdrawal; otherwise an "F" grade will be recorded on the transcript.
- ✧ Valid GMAT / SAT score is required before registering in the Module III.