

Greenwich University

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

DEGREE REQUIREMENTS

4-YEAR, 44 COURSES, INTERNSHIP, DISSERTATION

141 CREDIT HOURS WITH 2.50 CUMULATIVE GRADE POINT AVERAGE

FOUNDATION COURSES

<u>COURSE CODE</u>	<u>COURSE</u>	
GENG 100	General English – I	} Placement in these courses is on the result of placement test
GENG 200	General English – II	
GMAT 100	General Mathematics	

MODULE I

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GACC 201	Fundamental of Accounting	–
GENG 101	English Composition	–
GCSE 103	Information Technology in Business	–
GMAT 101	Business Mathematics	–
GENG 202	Communication Skills	–
GHUM 101	Pakistan Studies & Islamic Education	–

MODULE II

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GACC 202	Financial Accounting	GACC 201
GECO 201	Micro Economics	–
GSTA 202	Business Statistics	–
GENG 204	Interpersonal Skills	GENG 202
GHUM 204	Introduction to Sociology	–

MODULE III

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GMAG 301	Principal of Marketing	–
GECO 202	Macro Economics	GECO 201
GSTA 203	Statistical Inference	GSTA 202
GENG 206	Business Communication	GENG 101
GHUM 206	Business Ethics	GHUM 204

MODULE IV

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GHUM 201	Logic and Critical Thinking	GENG 206
GMAG 202	Principles of Management	–
GENG 301	Business Report Writing	GENG 206
GFIB 201	Introduction to Business & Finance	GACC 202
GHUM 206	Business Law	–

MODULE V

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GHUM 208	Introduction to Psychology	–
GMAG 305	Organizational Behavior	GMAG 202

GHUM 207	Creativity & Innovation	-
GMAG 304	Corporate Law	-
GFIB 205	Financial Management	GFIB 201

MODULE VI

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GMAG 302	Corporate Reputation Management	GMAG 202
GMAG 301	Business Research Methods	GSTA 203
GCSE 305	E-Commerce	GCSE 103
GFIB 301	Money & Banking	GFIB 205
GACC 206	Cost Accounting	GACC 202

MODULE VII

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GMKT 402	Marketing Management	GMAG 301
GMAG 408	Human Resource Management	GMAG 304
GMAG 401	Production & Operational Management	-
GMAG 403	Global Business Management	GMAG 202
GECO 203	Pakistan Economy	GECO 201 & GECO 202

MODULE VIII

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GCSE 403	Management Information System	GCSE 305
GMAG 412	Entrepreneurship	GMAG 302
GDDS 499	Dissertation / Research Project - I	GMAG 301
_____	ELECTIVE - I	-
_____	ELECTIVE - II	-

MODULE IX

<u>COURSE CODE</u>	<u>COURSE</u>	<u>PRE-REQUISITE</u>
GMKT 406	Consumer Behavior	GHUM 207
GMAG 425	Strategic Management	GMAG 305
_____	ELECTIVE -III	-
_____	ELECTIVE - IV	-
GDDS 499	Dissertation / Research Project - II	-

INTERNSHIP 6 – 8 WEEKS (3 CREDIT HOURS)

ELECTIVES:**BANKING**

- ◆ GFIB 496 Banking Law and Practice
- ◆ GFIB 496 Consumer Banking
- ◆ GFIB 493 Credit Analysis & Investment Banking
- ◆ GFIB 494 Bank Management

FINANCE

- ◆ GFIB 489 Financial Statement Analysis
- ◆ GFIB 401 Investment and Portfolio Management
- ◆ GFIB 490 Risk Management
- ◆ GFIB 497 Treasury Management

HUMAN RESOURCE MANAGEMENT

- ◆ GMAG 495 Recruitment and Selection
- ◆ GMAG 496 Training and Development
- ◆ GMAG 497 Leadership and Team Management
- ◆ GMAG 499 Managerial Skills

HOTEL MANAGEMENT

- ◆ GMAG 421 Hotel Service Management
- ◆ GMAG 422 Hotel Financing Budgeting
- ◆ GMAG 423 Food & Beverages Management
- ◆ GMAG 424 Hospitality Management

INFORMATION TECHNOLOGY

- ◆ GCSE 401 Database Management
- ◆ GCSE 241 System Analysis & Design
- ◆ GCSE 411 Knowledge Management
- ◆ GCSE 412 E-Business

MANAGEMENT

- ◆ GMAG 413 Organizational Development
- ◆ GMAG 414 Change Management
- ◆ GMAG 415 Total Quality Management
- ◆ GMAG 417 Crisis Management

MARKETING

- ◆ GMKT 484 Sales Management
- ◆ GMKT 485 Export Marketing
- ◆ GMKT 486 Brand Management
- ◆ GMKT 483 Integrated Marketing

NGO MANAGEMENT

- ◆ GMAG 418 Hospital Management
- ◆ GMAG 419 Logistic Management
- ◆ GMAG 420 Operation Management
- ◆ GMAG 402 Small & Medium Enterprises Management

SUPPLY CHAIN MANAGEMENT

- ◆ GMAG 431 Business Logistics
- ◆ GMKT 419 Logistic Management
- ◆ GMAG 435 Supply Chain Management
- ◆ GMAG 439 Operations Planning & Control

NOTE:

- ✧ Registration for new term of old students starts in the 8th week of the previous term.
- ✧ Bachelor's student must opt for courses falling in two consecutive semesters. Students must clear one module courses completely before taking next module courses.
- ✧ It is the student responsibility to sort out transfer of credit courses within one term of admission, otherwise he / she has to follow the module policies.
- ✧ Student joining the Bachelors program after completing the Associate of Science degree are allowed to complete degree within two years on the basis of Associate Degree.
- ✧ A Probation student (CGPA below 2.00) cannot take more than four (4) courses in a term.
- ✧ Students are responsible to meet the pre- requisite of a course at the time of registration.
- ✧ Students are not allowed to take major courses before clearing core requirements.
- ✧ A course in a term is only offered if minimum ten (10) students are registered in that course, therefore registration during the time of registration period is very important.
- ✧ Student applying for Challenge examination should attach challenge examination form for that course with the registration form.
- ✧ Student wishing to drop semester after filling the registration form must write immediately separate application, otherwise an "F" grade will recorded on the transcript.
- ✧ Student wishing to withdraw from courses must follow the dates and write a separate application within the time frame for withdrawal; otherwise an "F" grade will be recorded on the transcript.
- ✧ Valid TOEFL score of 550 or IELTS score of 6.0 bands is required before registering in the Module V.